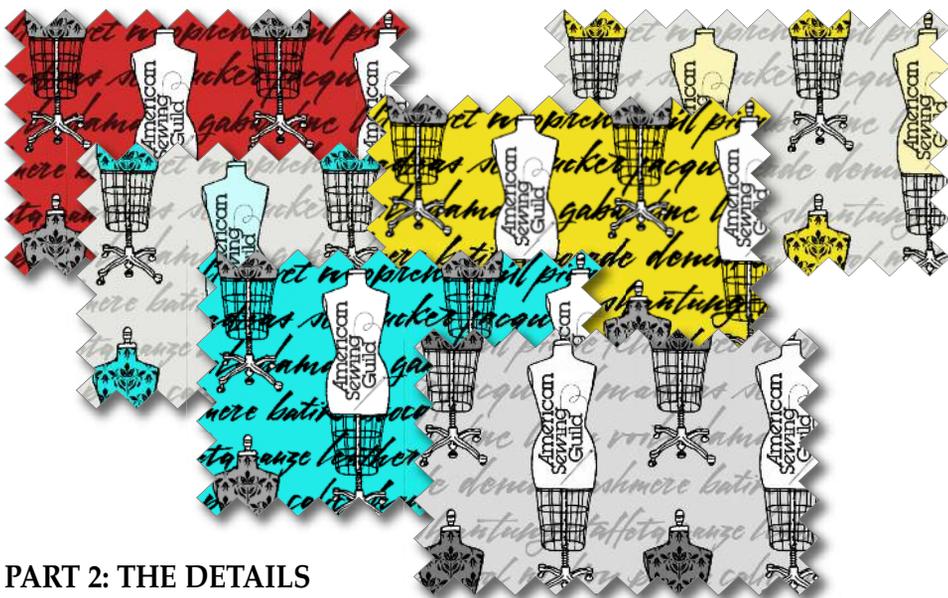


# ASG FABRIC DESIGN CONTEST



## PART 2: THE DETAILS

by Joi Bostic

By now you have seen the winning ASG fabric design. Fabulous, isn't it? And you should be aware that there were three coordinates created as well. So that was the first part of the contest. Now you have the opportunity to participate in the second part.

ASG members can order the ASG design fabric from [www.myfabricdesigns.com/artist/americansewingguild/main](http://www.myfabricdesigns.com/artist/americansewingguild/main) (enter ASG20 for a 20% discount). The design, labeled Winning Design, can be printed in its original size or reduced to a smaller scale, on your choice of 25 different fabrics, and in six colorways.

Once you have your fabric, simply create something featuring the winning design. You can make a garment, a craft, a quilt, a home décor piece, an accessory, or anything you want as long as it features the winning fabric design. There is no minimum yardage requirement. The only stipulation is that the fabric with the ASG logo must be easily visible, so no linings, interior pockets, etc.

You may also include any or all of the coordinating designs or even use a different fabric altogether. After your creation is completed, you will need to submit your name, your chapter name, and a photo of your

creation (make sure that the winning fabric design is clearly displayed) to [asgfabricdesigncontest@gmail.com](mailto:asgfabricdesigncontest@gmail.com) no later than May 31, 2018.

Now for the best part. This contest has nothing to do with judging and selecting winners. Instead the chapter with the most entries relative to the size of the chapter will be deemed the winner and announced at ASG Conference 2018 in Las Vegas. In addition, the winning chapter will receive national recognition on the ASG website and in *Notions* magazine, be awarded a certificate, and receive a free educational event the chapter will be able to schedule within 10 months.

Individuals will also be recognized for their efforts. To that end, the names of everyone who makes a submission will be put into a drawing which will be held at the annual conference in Las Vegas. Everyone who enters will have the same odds to win on an individual level.

So order your fabric and get started sewing something wonderful today. Do it for your chapter and for a chance to win something for yourself.

Once the educator and prize details have been finalized, we will make a BIG announcement! Stay tuned!